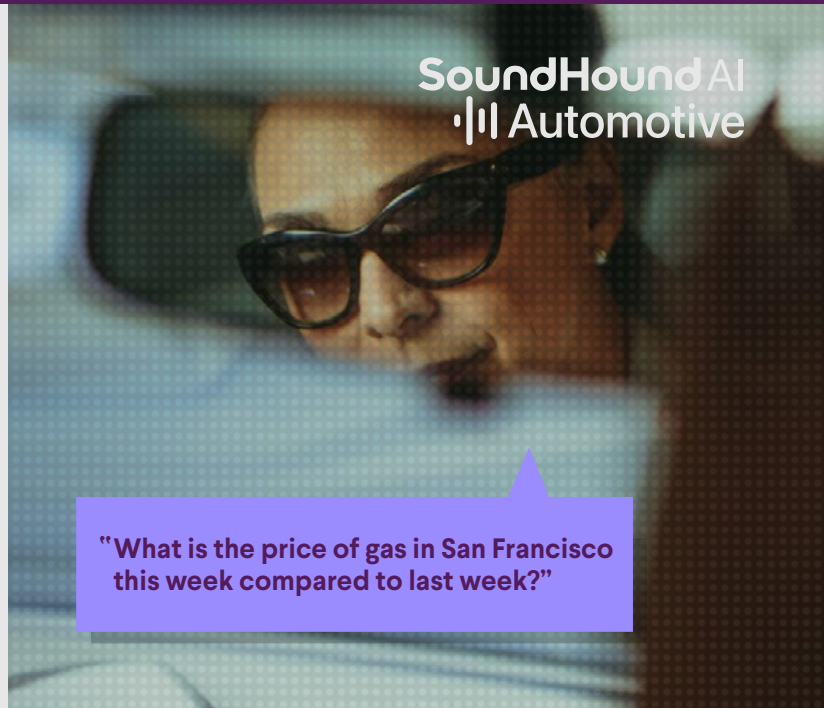# Generative AI Integrations

Our proprietary approach enhances how LLMs, public, and private domains work together to better handle complex queries and expertly arbitrate responses so users get the best possible experience.

"What is the price of gas in San Francisco this week compared to last week?"

Perplexity Integration

Real-time info, from the internet

Ask "How do gas prices compare to last week?" and get live data plus context. Then say "Navigate to the nearest station" and it populates a route for you. No more stale or hallucinated responses.

ChatGPT Integration

Responses to a vast range of questions

Combine real-time info with ChatGPT-style responses. Pose all sorts of questions and get comprehensive answers as it enriches peoples' lives while on the move. 50% of drivers say they'd likely use this (see the full study we conducted).

Vehicle Intelligence

Your car's features, explained naturally

Your customers can ask about any vehicle feature conversationally. The system knows the entire vehicle manual. No more frustrated customers flipping through booklets or PDFs. You can update this info anytime, ensuring users always have current data.

BrandID

Marketing approved, driver adored

Customize the assistant with our BrandID tool. Your marketing team can define how it should answer specific questions. The entire interaction aligns with your brand guidelines and voice.

Brand Personality

Your authentic voice

Create a unique personality for your assistant to reflect your brand's character and engage users authentically. Tailor each personality by adjusting its energy, vivaciousness, complexity, and formality to set the perfect tone from the outset.

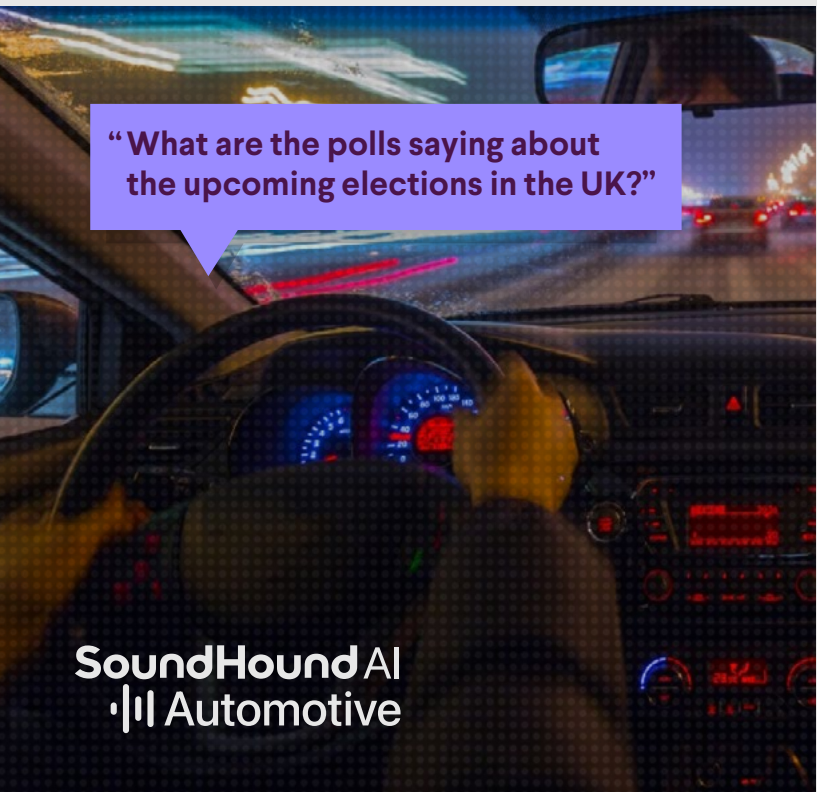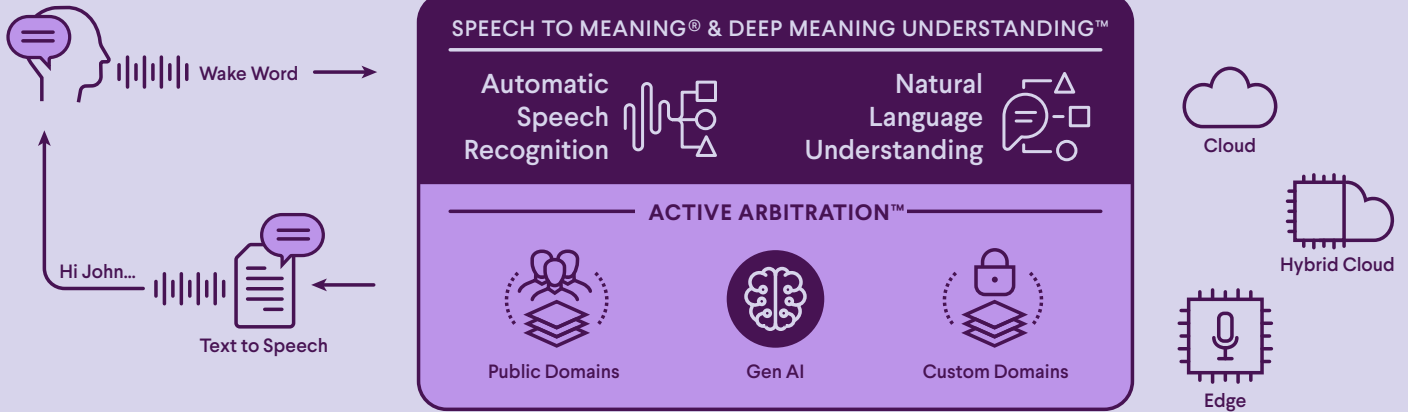## Seamless Transition Between Commands

Switches gears in conversation as smoothly as your transmission

Users can easily switch between vehicle controls, general questions, and back again. The flow feels natural and intuitive.

SoundHound Voice AI Platform

The most advanced independent voice AI platform on the market is built from the ground up with a combination of proprietary technologies that enable the most exceptional voice experiences for drivers.

Wake Word

Hi John...

Text to Speech

SPEECH TO MEANING® & DEEP MEANING UNDERSTANDING™

Automatic Speech Recognition

Natural Language Understanding

ACTIVE ARBITRATION™

Public Domains

Gen AI

Custom Domains

Cloud

Hybrid Cloud

Edge

"What are the polls saying about the upcoming elections in the UK?"

See SoundHound Chat AI Automotive in action:

SoundHound + Perplexity

SoundHound + NVIDIA

SoundHound + ChatGPT

Talk to One of Our Experts.

Visit SoundHound Automotive for more information.

SoundHound AI Automotive